



# Data Security Posture Management

From On-Prem to Multi-Cloud

## OVERVIEW

- Data Security Posture Management (DSPM) can discover known and unknown data and categorize both structured and unstructured information across cloud / on prem inventory.
- LinkShadow DSPM enhances security by discovering and classifying data, ensuring governance, and enabling rapid threat response.

Our platform tracks **sensitive data** and **data sovereignty, ensuring compliance** and **robust protection**. With features like **identity intelligence, risk management**, and an **AI-powered engine**, LinkShadow DSPM provides improved data visibility and proactive protection against data exposure, all through agentless deployment.

Transform your security posture with LinkShadow DSPM and safeguard your organization against data management complexities.

## LINKSHADOW DATA SECURITY POSTURE MANAGEMENT (DSPM)

LinkShadow DSPM is an advanced AI-driven solution that enhances data protection and security posture management across diverse environments.

This comprehensive platform offers robust features to address the complex challenges of data security in today's digital landscape.

# KEY FEATURES

## Detect and Response



### Risk and Compliance

- Ensures adherence to compliance standards through continuous monitoring
- Facilitates swift detection and resolution of security incidents



### Security Posture

- Identifies security gaps and exposure risks
- Strengthens overall cybersecurity posture through proactive threat identification



### AI-Powered Engine

- Correlates data from multiple sources, including behavioural analytics and threat-hunting
- Simplifies the complexity of Machine Learning and AI-based tools
- Enables security teams to have full control over the process, from data collection to visualisation

## Discovery and Classification



### Data Inventory

- Employs sophisticated AI algorithms to identify and catalogue structured and unstructured data for both On-Prem and cloud
- Provides a clear understanding of sensitive data locations across various environments



### Data Sensitivity

- Classifies data based on sensitivity levels.
- Adapts to changing cloud environments through continuous real-time scanning.



### Data Sovereignty

- Ensures compliance with global privacy regulations (e.g., GDPR, PCI, HIPAA).
- Helps organizations avoid penalties associated with non-compliance.

## Access Governance



### Identity Intelligence

- Offers comprehensive visibility into user behavior and activities
- Analyzes user identities, access patterns, and interactions with critical systems.



### Data Exposure

- Maps sensitive data to permissions and access
- Reveals vulnerabilities and misconfigurations in data access



### Shadow360 for Activity Log-based Investigation

- Provides real-time insights and alerts on data access
- Enables management of authorized personnel interactions with sensitive data



## Additional Benefits

- Agentless architecture for rapid deployment
- Supports on-premises, cloud, and hybrid environments
- Compatible with major cloud platforms (AWS, Azure, GCP, Oracle )
- Flexible pricing model suitable for organisations of all sizes
- Seamless integration with existing data repositories and security tools
- Real-time response capabilities for prompt threat addressing

LinkShadow DSPM represents a significant advancement in data security, offering a comprehensive solution to protect sensitive information, ensure compliance, and maintain a robust security posture in an ever-evolving digital landscape.